

Sakshi Thareja

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Portfolio Link: <https://sakshithareja.pages.dev/>

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I'm a dedicated product designer with a passion for exploring new ideas. My overthinking skills helps me create better experiences. As a nerd who loves spending hours designing. I am able to communicate my ideas. I'm eager to start a dynamic career journey in UX design.

EDUCATION

Master of Design, UX Design | MIT ID, ADT University, Pune

July 2025 – Present CGPA: 8.6

- Relevant coursework: User Experience, System Design, Visual Design, Design Management, Design Thinking

Bachelor of Design, Product Design | National Institute of Fashion Technology, Bhopal

July 2019 – June 2023 CGPA: 8.6

- Relevant coursework: Design Management, , Product Development, Trend Forecasting, Design Thinking

EXPERIENCE

Product Design Intern| My Analytics School | Noida, U.P

May 2026 – July 2026

Worked on My Analytics School's Student Dashboard –

- Redesigned their existing student dashboard for their flagship program.

Worked on My Analytics School's Admission Sales Dashboard –

- Conducting User Interview, Heuristic Evaluation, User Flows, Problem Solving, Wireframes & Prototype

Assistant Professor | S.A.G.E. University | Bhopal, M.P

October 2024 – June 2025

Working as an Assistant Professor for UX and Product Design

- Teaching and Curriculum Development, Student Mentorship and Guidance, Administrative Responsibility, Collaboration with Industry and Visits planning

Product Designer | Design and Branding Executive | My Analytics School | Noida, U.P

October 2023 – July 2025

Worked on My Analytics School's Website –

- User Research, Competitor Analysis, Heuristic Evaluation, User Personae, Information Architecture, User Flows, Design System, Wireframes & Prototype

Managed My Analytics School's Instagram, LinkedIn & YouTube –

- Developing Social Media Strategy, Content Creation, Content Calendar Management, Community Management, Analytics and Reporting, Trends Monitoring

SKILLS

- User Research
- Adaptability
- Attention to Detail
- Multitasking
- Design Management
- Problem Solving
- Collaborative

ACHIEVMENTS

Book Chapter Published in Mahakumbh 2025 - Reviewing Planning, Strategy and Execution : An Academic Insight

- Published a Book chapter on “Enduring Spirit of Kumbh’s Colours”

Research Paper Publication by International Journal of Current Research

- Under Faculty Guidance Research paper on "Menstrual Hygiene: Addressing Informal Economy Challenges in Rural, Peri-urban, and Suburban India" published by International Journal of Current Research”